

# Competitive EIUL product with first class guarantees

Our newest UL product, **Empire Solution**, is now available for sale. With our built-in guarantees, this new product is just what you've been waiting for:

## GUARANTEED

Death benefit with the new No-Lapse Guarantee Rider

## GUARANTEED

Participation rate of 100%

## GUARANTEED

Lifetime minimum cap rate

## GUARANTEED

Minimum interest rate

## GUARANTEED

Account value enhancement beginning in year 10

Empire Solution UL competes against the best, especially at younger ages. Whether it's preferred plus, preferred or standard, we've got you covered. And with **Empire Solution** as part of our EIUL series, along with Liberty Solution and Liberty Solution Plus, we **GUARANTEE** that you'll be able to find the right product for your clients.



**BANKERS LIFE OF NY**

An **AMERUS** Company



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